

About the Owner

A love of home design has been part of me from a very young age. My father enjoyed visiting Sunday open houses to gain inspiration for our own home, and I was often by his side.



I was an eager pupil and Dad began teaching me how to paint walls, then furniture. We made frequent shopping excursions for the right accessories and I became obsessed with it all! To this day every new place I visit gives me fresh ideas about colors, furnishings and architecture.

After a successful career in Hospital Administration, I decided to pursue my creative side. My husband and I relocated back home, in Michigan. I completed formal training in home staging, and we began our new business.

We love working together to assist people with creating the home of their dreams. We look forward to working with you whether you are buying, selling or refreshing your existing home for your own pleasure.

Start with a Consultation

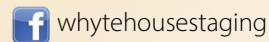
A consultation with WhyteHouse Staging & ReDesign provides the insight you need to maximize the beauty of your home whether for selling or for your own enjoyment.

The consultation includes customized strategies for:

- Identifying deferred maintenance
- De-cluttering
- Furniture placement and use of home accessories
- Paint colors
- Brightness and lighting

With this information you can determine your next steps. If you enjoy DIY projects, you may be able to follow the staging plan on your own. If DIY is not your choice, we have many additional options to offer.

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Staging of occupied or vacant homes for optimal selling
Refreshing and updating a home you intend to stay in
for your own enjoyment



Is your home move in ready?

Most buyers begin searching online and are looking for homes that are ready to move into. If a home appears unattractive or outdated, buyers will just click to the next home. This can decrease the number of interested buyers and lead to a lower selling price.

Before lowering your price, contact WhyteHouse for a consultation. We make changes in your home that will bring buyers in. We know how to get your home ready to sell. It works!

Staging an occupied home to sell

We use your belongings, edit the number of items, rework the floor plan, and possibly paint or purchase a few pieces. We update your decor and show off the size and beauty of the home.

Staging – vital to selling a vacant home

A vacant home does not evoke an emotional response from potential buyers, so staging is crucial. Without furnishings, the age, wear and use of the home is much more apparent. Staging allows the potential buyer to see the warmth and function of a family living in the home.

Redesign – staging for you

If you are keeping your home and want to update or create a new look that expresses you – it is time to call WhyteHouse. We can assist you with every phase of redesigning your home.

95% of staged homes sell in 11 days or less. That is 87% faster than non-staged homes.

For every \$100 invested in staging, the potential return is \$400.

40% of buyers were more willing to tour a home they saw and liked online.

77% of realtors said staging made it easier for buyers to visualize a property as a future home.

